

Design Offices

Case Study



Office



CASAMBI



Design Offices is the leading provider of corporate coworking spaces with a total area of approximately 173,000 square meters spanning over 40 locations in 15 cities across Germany.

People need work environments that support them in their daily tasks - a place that opens up new horizons and enables meaningful connections. Many companies recognize more and more the need for fresh approaches to workspaces and are utilizing agile methods such as design thinking, scrum, or participation, as well as being keenly aware of the need for networking and socializing.

For such working models to succeed, you need an inspirational environment where everyone can find the perfect space to be motivated and productive in order to deliver the best results. Design Offices' concept has proven to be very successful, and this is reflected in more locations opening up as time goes by.



Lighting concept

The innovative room concept of Design Offices is based on four relevant types of work: Focus, Collaborate, Learn, Socialize - each of which requires its own work atmosphere with a different focus.

All Design Offices locations are fitted with unique workspace types that suit a wide variety of needs, ranging in size and function. These include smaller, private offices to mid-size loft spaces, to lounge areas, all the way up to larger spaces such as the arenas and outside spaces.

Whether working alone or with a colleague, having meetings, conferences, trainings, or work parties, there is something for every purpose and it's all combined with modern, stylish, and sophisticated facilities.

Lighting Designer **Alexander Viel** was responsible for determining the different lighting concepts as per space:

The concepts:

- Indirect/Direct light ratio
 - Lighting scenes
 - Control points (EnOcean, Xpress)
 - Tuneable white
 - Colored lighting
 - Presence detection
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The lighting in all Design Offices locations (as in the luminaires and scenes) is predominantly the same, but with some individualizing of each site.

Casambi was chosen for Design Offices first and foremost because of flexibility. All the spaces can be changed, all walls can be moved, all desks can be placed in new areas, and everything inside is mobile.

Sometimes the areas are used for individual work. Maybe a small mini-fair will occur during lunch hours; some companies might have meetings or conferences in another room. One space might be used for an after-work party.

Casambi was also chosen because of its ability to be future-proof. All new functionality can be updated over the air, so any project is up to date with the latest technology. This solution works perfectly for companies such as Design Offices and their need to evolve and be an attractive option - now and in the future.

Viel says, "Dr. Joachim Gripp, the CEO of Design Offices, contacted me to discuss the mobile structure of the spaces and wondered if there was any lighting control system that could handle those completely flexible needs. Casambi was suggested as the only solution."

Since project completion, Viel has held trainings for all staff at Design Offices to assign themselves admin rights and make any needed lighting control changes.

EnOcean push buttons and Casambi Xpress switches are used (some of which can even be in the staff's pocket as remote controls) due to the lack of wiring, making the entire lighting control system truly wireless.

Presence detectors have been installed to keep energy consumption to a minimum so that it doesn't have to be lit when a space is not in use. Casambi also tailored a Design Offices App supporting the clients' requirements of Corporate Identity and their staff's expectations regarding the look & feel of the control-system.

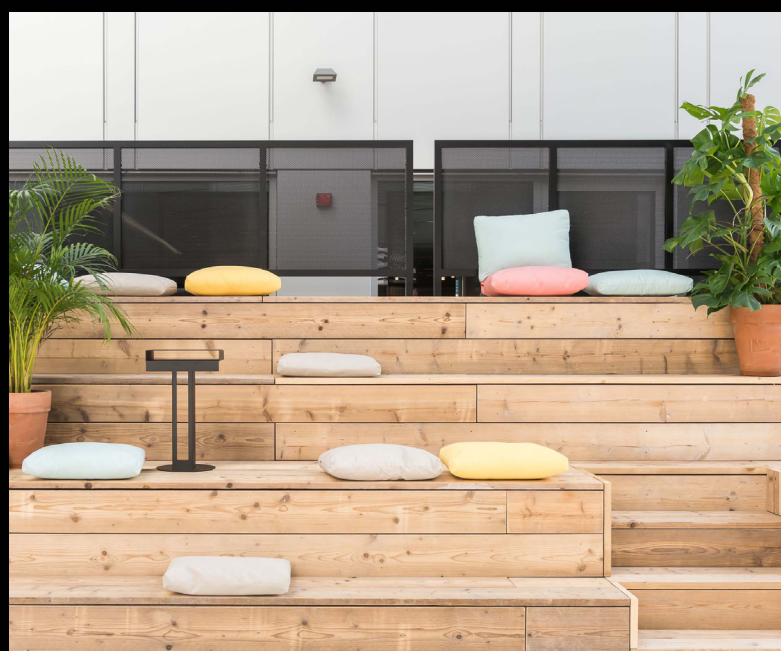
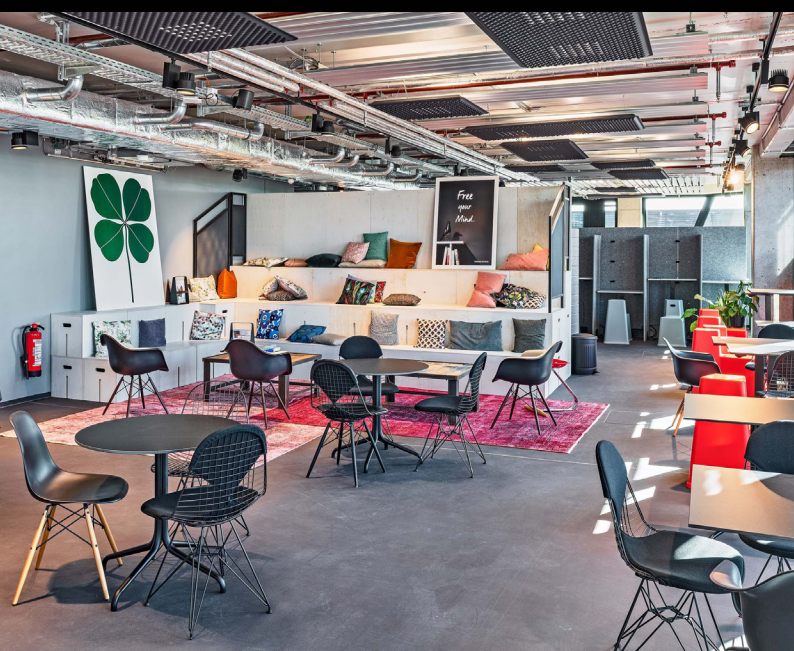
"Design Offices create spaces where people feel comfortable, and lighting control plays an essential role. Casambi wireless lighting control is uniquely suited to what we wanted to achieve and the reason why it was chosen."

Alex Veiel, Lighting Designer – Design Offices



“Our visionary concept and our trendsetting work environments have made us the epicenter for groundbreaking new ideas. For this reason alone, we enjoy the highest regard among the most renowned national and international companies.”

Philipp Templer – Cluster General Manager – Design Offices



LOCATION

Germany

DESIGN OFFICES SITES

Bonn Neuer Kanzlerplatz

Hannover Vahrenwald

Hamburg Hammerbrook

Berlin Bahnhof Westend

München Macherei

SPECIFICATION & COMMISSIONING

Alexander Veiel Licht

CASAMBI UNITS

up to 5000 nodes per project

LUMINAIRES

Flos

Occhio

M. Franke

Custom made fixtures by Alexander Veiel

SWITCHES

Casambi Xpress

EnOcean

SENSORS

Lichtteam AG Liga.Air precense detectors

casambi.com

